Thank you for joining us in the Burger Craze Celebration in Woodinville! As a token of our appreciation, we're thrilled to announce an exciting giveaway where you have a chance to win fabulous prizes. All you need to do is indulge in the delicious burgers from the campaign, capture mouthwatering images, and share them on social media using the hashtag #BurgerCrazeGiveaway. Here's how you can participate:

- 1. *Visit any participating restaurant during the Burger Craze Celebration*: Explore the wide variety of burgers available at our participating restaurants in the Greater Woodinville area.
- 2. **Savor the flavors**: Take a moment to savor the flavors and enjoy the burger of your choice. Pay attention to the presentation, the ingredients, and, most importantly, the taste that makes it stand out.
- 3. **Capture your burger experience**: Once you're ready to dig in, grab your camera or smartphone and capture an enticing photo of your burger. Focus on the details, the mouthwatering toppings, and the overall presentation. Get creative with your angles and lighting to make the burger shine.
- 4. **Share on social media**: Share your burger experience with the world by posting the photo on your Instagram account. In the caption, describe your thoughts, highlight any unique elements of the burger, and don't forget to include the hashtag #BurgerCrazeWoodinville.
- 5. Tag the restaurant and Woodinville Wine Country: To ensure your participation is counted, remember to tag the restaurant where you enjoyed the burger in your post, as well as Woodinville Wine Country (@winewoodinville). This will help us track entries and show appreciation to the restaurants that made your experience memorable.
- 6. **Follow and engage**: Follow the tagged restaurant and Instagram on social media to stay updated on the giveaway and other exciting news.
- 7. **Get a chance to win**: By participating in the giveaway, you'll automatically be entered for a pair of 2023 Passport to Taste. No purchase necessary.
- 8. **Multiple entries**: Feel free to participate multiple times by trying different burgers and sharing your experiences. The more burgers you try and post, the higher your chances of winning.
- 9. **Winner announcement**: Stay tuned for the announcement of the giveaway winners on our official social media channels. Winners will be chosen at random from the pool of participants who followed the instructions correctly.
- 10. *Enjoy and celebrate*: Lastly, sit back, relax, and continue to enjoy the Burger Craze Celebration. Celebrate the flavors, discover new favorites, and relish the joy of being part of this burger extravaganza.

Remember, the giveaway is a way for us to appreciate your support and share your enthusiasm for the amazing artistry by our local chefs. So, get ready to taste, post, and win an incredible prize. We can't wait to see your burger masterpieces and share in the joy of this delicious journey!